

THE CLASSIC AUTO APPRAISER TRAINING PROGRAM

Do you want to be an Automotive Appraiser, or just an information gatherer?

Here is the big difference between our Certified Appraisal Training Program and the competition's: we actually teach you how to become an automotive appraiser, not just an information gatherer!

Let me clarify that sentence. There are several automotive appraisal networks and groups across the country who have the sole objective of training agents how to gather information and take various digital photographs so that these agents can email the pertinent information back to the national headquarters in order for the office staff there to compile the appraisal report that they in turn will pass onto the customer that you just inspected the vehicle for.

The objective of our unique training program however is to train you the entire appraisal process so that you not only gather the necessary information and take the correct digital photographs, but are also trained on exactly how to de-code VIN's, door tags, fender tags, cowl tags, check engine numbers, casting numbers, how to do your own research online, so that you can actually complete the entire report and forward it on to your customer yourself!

We will also teach you how to look for prior body damage, rust, original sheet metal, frame damage and likely incorrect identification.

What else does that mean to you? Well, besides not having to pay a huge buy-in fee that you will likely NEVER EVER recover, you get to keep ALL OF THE MONEY that you earn! That's right, it's all yours! Again, with the competition where you are contracted to pay about one third of that money that you just collected from your customer to the parent company every time you perform an inspection!

Over the past 27 years we have developed a unique set of more than fifteen appraisal templates that cover virtually every type of vehicle group that you are ever likely to inspect. We have a template for basic classics, Hot-Rods, Street Rods, Show Trucks, Off Road vehicle, Recreational vehicles, Show Bike, Classic Bikes, Kustoms, Rat-Rods, Show Cars, Lowriders, Race Cars, etc.

Every template is different, and specifically designed to cover every single value adding aspect of that specific vehicle. The template that you would likely use for a basic 1957 Chevy Bel Air might only list a hand full of options such as power brakes and power steering. However the template that you would likely use for a Custom Show Car or Street Rod would feature a nine page check list!

We even have templates for specific legal situations such as Diminished Value and Prior to Loss Value.

We also teach you our unique, comprehensive, and logical sequence to take all of the digital photographs.

What does this mean to you? It means that if you are looking at a blown '40 Ford Coupe in Jasper Wyoming, and another Classic Auto Appraiser person is looking at a sister car in Newport Beach California, our 25-30 appraisal report will be line for line, photo by photo identical! That's what it's all about, a consistent, easy to follow and easy to repeat process.

Insurance companies, banks, credit unions, law firms etc all want to see a pattern in the appraisal report. A logical, highly detailed consist process.

For a one-time fee of \$4,500.00 you will receive the most comprehensive, most detailed automotive appraisal training program available. This will include one week of one-on-one training. We will download onto your laptop our 70 page training manual, photo instruction process, our 15 plus detailed appraisal templates, various VIN and identification decoding manuals, value research and information sites etc.

Your one week training program will be "hands-on" at various facilities that will be from a list that includes Crevier Classic Cars, Corvette Mike, American Hot Rod (Duane Meyer the former Boyd Coddington shop foreman), Chip Foose, Hollywood Hot Rods (Troy Ladd) So-Cal Speed Shop, etc.

All you need to bring is a modern laptop (preferably a Mac) and a good digital camera (preferably with a tilting view screen), and your automotive knowledge! We do not have any set training calendar. It will be a comprehensive week long one-on-one training whenever it's convenient for you!

You will start off Monday morning at Crevier Classic Cars stunning facility appraising a basic classic car with two or three factory options, and by the end of the week you will be appraising the most complicated Street Rod with 5 or 6 pages of custom features!

Again, the Classic Auto Appraiser certified training program has a one-time fee of \$4,500.00. You will become Classic Auto Appraiser of whatever area you are from, and you will keep 100% of all the money you earn! Add to that fact you are now under the umbrella of Classic Auto Appraiser! You are not Joe Blow Appraisal Service! Every relevant bank, credit union, insurance company, auction house, collector, automotive showroom etc has heard of you now and will accept your appraisal report without question! What's that worth?

Imagine this common scenario. You meet a guy at your local car show who tells you that he has 25 cars for you to appraise. That would be great right? Except, these cars are located just outside of your carefully contracted geographic and very limited territory, so you can't have the job even though you approached this gentleman at your local car show, and spent an hour convincing him that he needed your services!

The competition can charge up to a \$20,000.00-\$25,000.00 buy in or franchise fee. Not only that, but you have to give them about third of money you earn! Do yourself a huge favor if you are considering this option. Do yourself a huge favor, call some of the current agents or franchisees and ask how long, if ever, it took them to re-coupe their investment, especially when they are still paying a third of their earnings to the mother ship! Ask what percentage of the appraisals they get come from the parent company, and what percentage they get themselves!

Charging \$300.00 to \$350.00 for an appraisal, it obviously won't take you too long to get your \$4,500.00 back and be in profit mode. We even have several national accounts that you will benefit from!

So, like I asked in the beginning, do you want to actually become a professional, certified automotive appraiser capable of completing the whole appraisal report process from start to finish yourself and keeping all the money, or is it your desire to pay someone else forever just for the privilege of being their information gatherer?

It's up to you.